

**Oregon Dungeness Crab Commission  
Minutes –Public Meeting  
November 1, 2019  
Brookings, OR**

Chairman Crystal Adams called the meeting to order at 10:02a.m. In attendance were Commissioners John Corbin, Mike Retherford, John Moody, Rick Lilienthal, Tyler Long, Brian Nolte, Leif Benson, ODCC staff Hugh Link, Tim Novotny, and Lynne Piazza. Kris Anderson of Oregon Department of Agriculture (ODA) and Kelly Corbett of Oregon Department of Fish & Wildlife (ODFW) were not able to attend.

(See sign-in sheet for attendees of the public).

**Introductions:**

Chair Crystal Adams informed the group that a few presenters Flaxen Conway and Joe Rohleder would be arriving a little late. Introductions were made and Hugh announced that Dan Averill from MSC would not be able to attend to present today.

**Meeting Minutes:**

Commissioners proceeded to review minutes from the previous meeting which were emailed out prior to the meeting.

**John Corbin made a motion (Leif Benson 2<sup>nd</sup>) to accept as presented minutes from 9/19/19 Special Meeting. Motion passed unanimously.**

**Financial Reports:**

Commissioners proceeded to review minutes from previous meeting which were emailed out prior to the meeting.

**John Corbin made a motion (Mike Retherford 2<sup>nd</sup>) to approve Financial Reports as presented for the 1st Fiscal Quarter covering July – Sept 2019. Motion passed unanimously.**

Lynne Piazza reported for Lisa Porter (Contracted Bookkeeper) that the Financials are presented as Quarterly figures and include transaction details for both checking accounts (ODCC & Seafood Oregon) as requested by Commissioner John Corbin during last meeting.

The A/R Aging Summary provided are reporting the 90 days late accounts with an added legend for the notes from attempted collections. The legend added will show accounts that have over \$1,000.00 owed.

ODF&W requested a list of past due accounts, as they will be sending out License Renewals in Mid-November.

**Marine Stewardship Council (MSC) Update:**

Hugh gave a quick rundown on the status of MSC. Washington is still not interested in joining the certification effort.

Hugh was able to reach out to the new Kroger Meat Buyer who has notified the Sustainability Manager of the situation. There has been a commitment from Kroger through the end of 2020 that they will continue to purchase Oregon Dungeness Crab with the contingency that we send them our Pre-Assessment. There was a general consensus from all the Commissioners present, approval for Hugh to provide Kroger with our Pre-Assessment.

Discussion followed regarding getting a Fisheries Improvement Plan (FIP) started as a backup plan to MSC.

**Flaxen Conway (Oregon Sea Grant / Oregon State University) - Salinity Monitoring**

Requesting ODCC to take over the Pilot Salinity Monitoring Station in Yaquina Bay, as well as building a similar station in Charleston. ‘The goal is to get and keep this going for this year’s crab season.’ The estimated value is \$10k depending on depreciation. The cost for ODCC to do maintenance is ~\$6-10k and transmission at \$45/month. The Port of Newport is very interested in being partners in this because (a) it’s on their property and (b) they would be willing / able to follow consistent protocols for maintenance (something that ODCC could administer). A new build for Charleston is estimated at \$20-30k in One-time Construction with Annual Maintenance estimated at \$10-15k.

**Joe Rohleder (Lobbyist) – Legislative Report**

Joe presented that he is a full-time Legislator who attends sessions at least five times a week. He does his best to gather information for the industry and works with legislation for changes so that Fishermen can still do business. He is part of the Oregon Coastal Caucus and plans to get their support for the Fishery. He has highly recommended that we get to know our Senator & Representative.

Joe has provided the information on how to get any digital information on legislative topics from the Oregon Legislative Information System (OLIS) where you can follow in real time: <https://www.oregonlegislature.gov>

**Gway Kirchner - The Nature Conservancy (TNC)**

**Scenario Planning Project:** ‘This project aims to facilitate a climate change scenario planning process for the Dungeness Crab stock off Southern Oregon’ (which covers the areas of Coos Bay down to Brookings).

‘TNC twofold request from the Commission:

- 1) Participate in the scenario planning process. This will allow us to learn together and develop meaningful opportunities and strategies for overcoming challenges.
- 2) Allow us access to publicly available data, as needed. We will not request data that is not already in a publicly digestible format.’

**Working Lunch taken from 12:20 – 1:00pm**

**Coastal Issues:**

Hugh Link reported for ODFW that the Coastal Tour was well attended. ODFW will re-group and discuss with a smaller group what was presented. In addition, Hugh has reminded the group about the Regulatory Changes (i.e. Electronic Fish Tickets, the amount of lines, and Buoy Patterns).

John Corbin & Rick Lilienthal have requested that ODFW respond back to Fishermen with a confirmation that they have received the buoy color pattern registration.

ODFW Whale Entanglement Conference Call on 11/7/19 from 2:30-4:00pm  
The ODCC office will have the call available in our Conference Room for those who would like to attend.

**BOEM and Wind Energy Update**

Hugh Link gave a brief report on BOEM & SOORC. As members of Southern Oregon Resource Coalition (SOORC) we are actively engaged with developers one project at a time. We have found that engagement with multiple users is effective. That is why we would recommend joining RODA (Responsible Offshore Development Alliance). A discussion followed of what the benefits would be to join.

**Critical Habitat Designation**

It was discussed NOAA NMFS (National Marine Fisheries Services) that there will be a meeting on 11/5/19 from 4pm-7pm in Newport. Fishermen were encouraged to attend.

**Communication Manager's Report:**

Tim Novotny handed out the ODCC Crisis Management Plan and presented an update of Marketing and Promotional Activities.

**Renewals for Marketing & Promotions**

Here & Now Tourism Guide Book – Oregon Dungeness Crab has been featured in this guide which are currently available in most hotel rooms along the Oregon Coast. Next year's 9x9 pre-sale edition will be made available in hard and soft bound covers.

**Leif Benson motioned (Tyler Long 2<sup>nd</sup>) to approve \$8,000 for The Here & Now 2020 Tourism Guide. Motion passed unanimously.**

Savor Cannon Beach Dungeness Crab Month (March 2020)

**John Corbin motioned (Leif Benson 2<sup>nd</sup>) to renew the Savor Cannon Beach Promotion (March 2020) not to exceed \$5,000.00. Motion passes unanimously.**

Marketing for Ads, Radio & TV in 2020:

The Portland Winterhawks have expressed interest in resuming another marketing campaign this coming season.

OSU (Oregon State University) has approached us with interest in marketing.

**Oregon Ocean Science Trust (OOST) 2020 Potential Project – Grant Possible**

Background information on (OOST) was presented to the Board for potential future action

Commissioners have decided to Table this until further information becomes available.

**TNC Request Crab Scenario Planning**

After consideration the Board notified TNC that they are at an impasse. The Board will still be here for any public information that might be need to be provided in the future.

**Mike Retherford motioned (Tyler Long 2nd) to allow Tim to write for the Commission an opinion piece regarding the Sea Otter issue.**

**Donation/Funding Requests:**

An Authorization Request Process has been recommended by ODA for the Ad & Marketing Campaign contracts that exceed \$10,000. A subcommittee will join Hugh and Tim to review the group of applications submitted for Marketing, Radio, TV and Ad campaigns for the 19/20 FY. The deadline for applications will be late December. The subcommittee will decide which proposals will be approved for the Fiscal Year. Commissioners John Corbin, Leif Benson, and John Moody have volunteered to join the subcommittee.

**Rick Lilienthal made a motion (Tyler Long 2<sup>nd</sup>) to approve formation of marketing subcommittee to decide, for the ODCC Board how to allocate the previously approved 19/20 Marketing Funds. Motion passes unanimously.**

**Mike Retherford made a motion (Brian Nolte 2<sup>nd</sup>) to approve joining RODA association not to exceed \$2,000.00 for Annual Fees covering Aug 2019 – July 2020. Motion passes unanimously.**

**Rick Lilienthal made a motion (Mike Retherford 2<sup>nd</sup>) to fund \$45.00 per month (not to exceed \$500.00 per year effective 1/1/2020) for the Internet/Phone connection for the Salinity meter in Newport so the fleet can access the data from the operational meter. Motion Passes (7 – 1).**

**Out of State Travel:**

**Mike Retherford motioned (John Corbin 2<sup>nd</sup>) to approve potential travel to Alaska to attend a Sea Otter Workshop for two ODCC Staff and two Commissioners. Motion passed unanimously.**

**John Corbin motioned (Leif Benson 2<sup>nd</sup>) to approve travel to Washington D.C. to meet with Legislators up to two ODCC Staff and two Commissioners (with Leif Benson being one of the two). Motion passed unanimously.**

**Mike Retherford motioned (Rick Lilienthal 2<sup>nd</sup>) to approve travel to Boston Trade Show (March 2020) for two ODCC Staff and up to four Commissioners. Motion passed unanimously.**

Next meeting will be in early February 2020.

With no further business to discuss, the meeting adjourned at 3:01 p.m.

Minutes submitted by Lynne Piazza